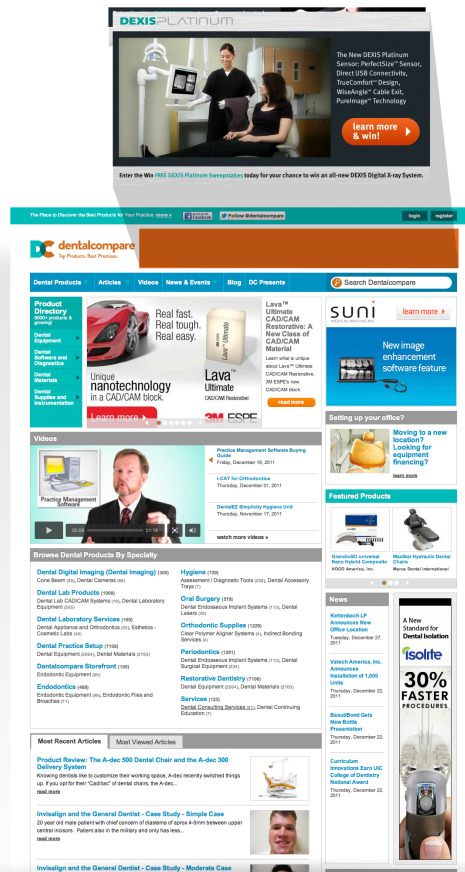


Expandable Leaderboard



Rich Media Advertising

Leaderboard ads appear prominently across the top of all Dentalcompare pages and is expandable on load or on hover. Video can play within the ad once expanded as well. Format is IAB standard.

Price: \$5,500 (shared) per month
\$8,500 (exclusive) per month

Ad Specifications

- 728 x 90 pixels
- 725 x 400 pixels expanded
- 40kb size limit
- 15 second animation limit
- Two animation loops max
- Video playable within ad