

# Vertical Banner



## Rich-Media Advertising

Vertical Banners are smaller, but placed predominately at the top of Dentalcompare product details pages. Combine premium placement with rich graphics and you'll notice higher clickthroughs, better branding, and more purchaser interaction. Format is IAB standard.

Price: \$2,000 (shared) per month  
\$4,000 (exclusive) per month

## Ad Specifications

- 120 x 240 pixels
- 40kb size limit
- 15 second animation limit
- 2 animation loops max